

# HILLSDALE MAIN STREET

For IMMEDIATE RELEASE

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## Southwest Portland's Hillsdale Town Center to bloom at May Day Springfest

Hillsdale, the vibrant Southwest Portland neighborhood and commercial area straddling SW Capitol Highway, will blossom with activities at its May 1 Springfest.

In conjunction with the 10th anniversary of the popular Hillsdale Farmers Market, the Sunday Hillsdale Springfest will include music, an art fair (at neighboring Rieke Elementary School), an afternoon wine and beer garden, a composting demonstration, a bike plaza ribbon cutting, face painting, pedicab rides to shops offering numerous specials and free demonstrations and other events to be announced.

The farmers market will also include a Toyota-sponsored food tasting, part of Toyota's "Farm to Table Tour" of farmers markets. New Toyota Prius models will be on display.

The day begins with a free coffee tasting at Starbucks at 9:30 a.m. The market and art fair open at 10 a.m. The ribbon cutting ceremony is at 1 p.m. The wine and beer garden, with music, starts at 1:30 p.m. and ends around 6 p.m.

Afternoon music performances at the wine and beer garden include: Jon Koonce & One More Mile (Americana/Roots/Rock & Roll) and Joshua English (Indie/Folk) from 1:30 p.m. to 4:30 p.m.; Grupo Condor (Latin American Folk Music) starting at 5 p.m.

The first 100 visiting the music tent at 1:30 p.m will receive a free bedding plant.

Events are being coordinated by Hillsdale Main Street.

### Event sponsors:

Hillsdale Main Street  
Hillsdale Community Foundation  
Hillsdale Business & Professional Association  
Alliance of Portland Neighborhood Business Associations  
Casa Colima Mexican Restaurant & Cantina

Korkage Wine Bar & Shop  
Food Front Cooperative Grocery  
Baker & Spice  
SweetWares